



# BlueCross BlueShield of Nebraska

A Not-For-Profit Mutual Insurance Company and an Independent Licensee of the Blue Cross and Blue Shield Association.

## Emergenetics Enhancing Communication. Facilitating Understanding. Building Strong Teams

### at Blue Cross Blue Shield Nebraska.

“We have implemented Emergenetics with 90% of the management at BCBS Nebraska. It has been very valuable for managers to better understand themselves and be able to apply that understanding to their relationships with their teams.”

– Don Kavalec, Vice President, Organizational Development, BCBS Nebraska

Emergenetics has been a part of BCBS Nebraska for over two years. More importantly it is making an impact.

BCBS Nebraska has engendered an environment of open, communicative collaboration and Emergenetics is a key element in creating synergy at all levels of the organization, from management to human resources to training.

Through a strong training department, BCBS Nebraska has seen Emergenetics become an integral tool to reinforce a unified company culture geared toward a clear approach to organizational development—utilizing dialogue and teamwork to produce results that resonate at all levels.

“Emergenetics has helped us foster communication and because it is informative, easy to understand, and fun, it is one of the first tools that we have used as a company that has become as pervasive as it has.”  
Brad Schroeder, Director, Talent Management, BCBS Nebraska

## Emergenetics creates real, significant results for BCBS Nebraska

**Innovation:** Trainers at BCBS Nebraska have built on their Emergenetics training to create new ways of team-building including conflict management and communication programs.

**Connection:** Managers and employees alike at BCBS Nebraska have embraced the concrete self-awareness that Emergenetics brings and through this shared understanding can more effectively interact and work with one another.

“Emergenetics has become a day-to-day tool for BCBS Nebraska as well as a foundation for a common language and perspective, all of which has helped us in creating a cohesive and successful organization.”  
Corrie Ryan, Senior H.R. Training Specialist, BCBS Nebraska

Let Emergenetics work for your organization.